



NAVYUGVIDHYABHAVAN TRUST'S  
C. K. PITHAWALLA INSTITUTE OF PHARMACEUTICAL SCIENCE & RESEARCH  
SURAT



## EVENT REPORT

“Converting Innovation into Startup” 21<sup>th</sup> July, 2023

### About Event:

<b>Name of Event</b>	Expert lecture on converting innovation into startup. Expert lecture on converting innovation into IPR
<b>Type of Event</b>	<ul style="list-style-type: none"> <li>○ <b>Expert Talk</b></li> <li>○ Sensitization Program</li> <li>○ Workshop</li> <li>○ Visit</li> <li>○ Training</li> <li>○ Impact Series Lecture</li> <li>○ Other - _____</li> </ul>
<b>Venue</b>	C. K. Pithawalla Institute of Pharmaceutical Science & Research, Surat
<b>Resource person</b>	<b>Mr. Pancham Baraiya and Mr. Kirtikumar Patel</b> Assistant Professor, CKPIPSR, Surat
<b>Date of event</b>	21-07-2023

### Summary of Event:

- The expert lecture on "Converting Innovation into Startup" was held on 21<sup>st</sup> July, 2023 at C. K. Pithawalla Institute of Pharmaceutical Science and Research. The session was conducted by Mr. Pancham Baraiya, a seasoned entrepreneur and innovation strategist with extensive experience in guiding startups from ideation to successful establishment. Mr. Pancham Baraiya's lecture aimed to inspire and educate aspiring entrepreneurs on the process of transforming innovative ideas into sustainable startup ventures. The session was well-attended by students, budding entrepreneurs, and professionals eager to explore the world of startups. The expert lecture by Mr. Pancham Baraiya on "Converting Innovation into Startup" was a resounding success. Attendees left the session feeling inspired, informed, and better equipped to pursue their entrepreneurial dreams. The insights shared by the speaker will undoubtedly serve as a guiding light for many aspiring entrepreneurs as they embark on their startup journey. The event was a testament to the importance of nurturing innovation and fostering a supportive ecosystem for startups to thrive.
- Mr. Kirtikumar Patel's lecture focused on guiding researchers, students, and professionals from the pharmaceutical and life sciences industries on the significance of protecting their innovative ideas through Intellectual Property Rights. The session shed light on the following key aspects: 1) Understanding Intellectual Property (IP) and Its Importance, 2) Identifying Patentable Inventions, 3) Navigating the Patent Application Process, 4) Trade Secrets and Confidentiality Strategies, 5) Trademark Protection for Pharmaceutical Products, 6) Interactive Session and Case Studies. The expert lecture on "Converting Innovation into Intellectual Property Rights (IPR)" delivered by Mr. Kirtikumar Patel at C. K. Pithawalla Institute of Pharmaceutical Science and Research was a highly informative and insightful session. Attendees gained valuable insights into the world of intellectual property and its relevance to the start-up. Mr. Patel's expertise and engaging teaching style made the event an enriching experience for all participants, equipping them with the knowledge and tools to protect their innovative ideas through appropriate IPR strategies.

- There are a total of 49 attendees who participated in this event and enhance their knowledge.

**Participants:**

<b>Participants</b>	<b>Number</b>
Students	49
Faculty	06
Total	55

**Enclosures:**

- 1) Event Photographs
- 2) List of Participants

**Event coordinator**

**Dr. Devendra Vaishnav**  
Assistant Professor  
CKPIPSR- Surat

**Event Convener**

**Dr. Dhiren P. Shah**  
Principal  
CKPIPSR- Surat

### Event Photos:

